

# PARKS & RECREATION



## 2021 COMMUNITY IMPACT REPORT

DeerfieldRec.com



Deerfield Summer Camp at Cottell Park

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# Vision


Connect our growing community with safe places to reflect, gather, and play while promoting healthy, active lifestyles, community wellness, and environmental sustainability.



# Mission

Create community through exceptional parks, programs, facilities, and events.

Communication  
Collaboration  
Accessibility and Inclusion  
Health and Wellness  
Customer Service  
Environmental Stewardship  
Fiscal Responsibility

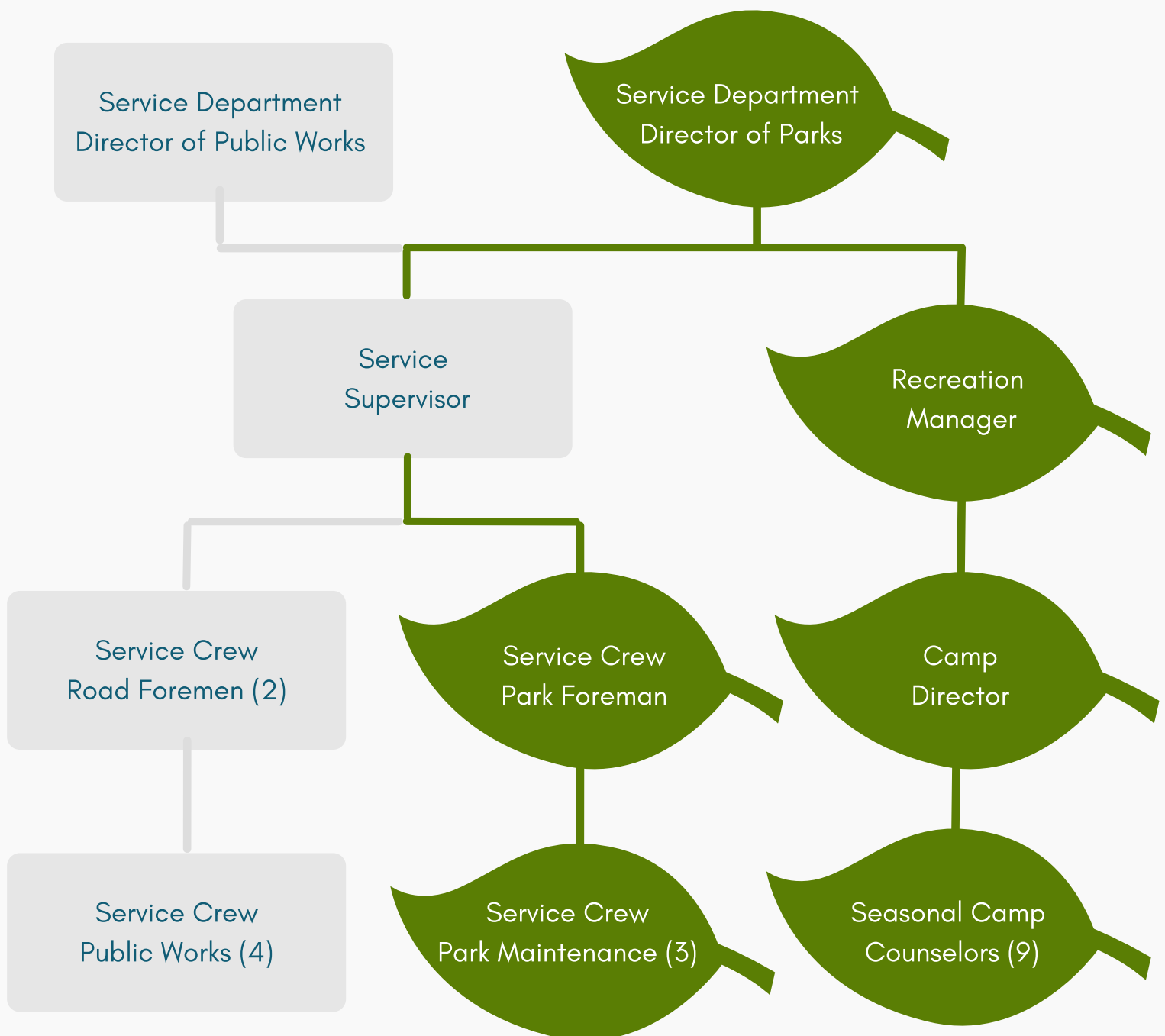


# Core Values

# People Make It Possible

Deerfield Parks & Recreation facilities, amenities, and services are supported by Township Residents through a one mill dedicated Park Levy. Your support funds seven full-time employees (1 Director, 4 Park Maintenance, 2 Recreation). In addition, nine part-time seasonal camp counselors are employed each summer to staff Deerfield Summer Camp.

In 2020, Deerfield Township consolidated the Road Department and Parks Department into a single Service Department, allowing increased efficiency. All Road and Park Maintenance Staff are cross-trained to assist on projects and fill in staffing gaps where needed. Positions in green below are funded through the Park Levy.







Fleckenstein Park

# Community Spaces to Reflect, Gather, & Play

Parks and recreation have economic, health, environmental, and social value. They provide opportunities to connect with nature and one another, improve air and water quality, create gathering spaces for families and social groups, support trails for health and wellness, and maintain habitat for wildlife.

We manage over 460 acres of park and open space land (360 acres of parkland) for the community. Throughout the year, Service Department employees ensure the cleanliness of facilities, provide upkeep of landscape areas, and prepare/maintain sports fields and courts. Additionally, the Service Crew supports various recreation activities, community events, and special events.

Park	Park Type	Acres	Trails
Carter Park	Community	85+	.4 miles paved 3.1 miles unpaved
Cottell Park	Community	47.37	2.3 miles paved
Fleckenstein Park	Community	49.75	2.1 miles paved
Kingswood Park	Signature	90+	3+ miles paved
Roberts Park	Neighborhood	79.40	1.01 miles paved
Schappacher Park	Neighborhood	10	N/A

Landen-Deerfield Park is owned and managed by the Warren County Park District; this 95-acre park is not included in the acreage above as our Service Department does not directly manage or maintain the property. Deerfield Township provides annual financial support toward Landen-Deerfield Park and recognizes its importance to our community.





Community Pavilion at Kingswood Park

# Park Metrics

1

Archery Range  
Community Pavilion  
Dog Park  
Prairie  
Rain Garden  
Rental Facility  
StoryWalk  
Veterans Memorial

2

Basketball Courts  
Community Gardens  
HOA/Plaza Parks  
Multi-Purpose Fields

3

Dedicated Tennis  
Courts  
Tennis/Pickleball  
Courts  
Quilt Barns

4

Playgrounds

5

Shelters

6

Parks

7

Baseball Fields  
Pollinator Gardens  
Soccer Fields

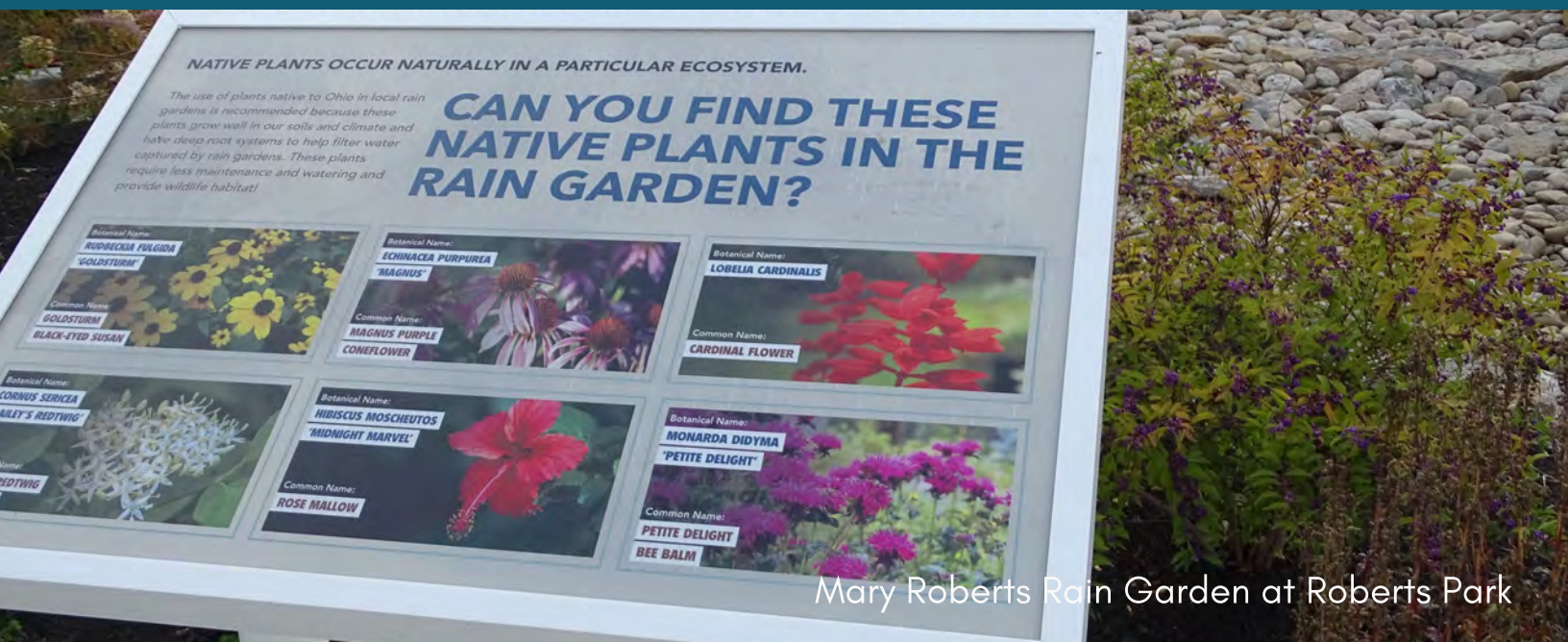




Pollinator Gardens at Kingswood Park

## Completed Projects: Park Maintenance & Capital Improvement

- Cottell Tennis and Basketball Courts Windscreen Replacement
- Cottell Baseball Field Backstop Fence Replacement
- Kingswood Park Pathway Connections
- Kingswood Prairie Installation
- Kingswood Invasive Species Removal
- Kingswood North Side Pond Repair
- Fleckenstein Park Spruce Tree Replacement
- Roberts Park Rain Garden Installation with Educational Signage
- Schappacher & Cottell Park Outdoor Parking Area Lights
- Schappacher Park Cameras Installed
- Schappacher Shelters Painted and Restroom Building Stained



Mary Roberts Rain Garden at Roberts Park



# Community Donations

## Memorial Dedications

Community members provide additional support for their parks and honor loved ones through memorial dedications. We offer memorial dedication programs for trees, benches, and veteran's memorial brick pavers. (In 2021, we received five mass tree donations, representing 31 of the 40 trees donated.)



40  
Trees



7  
Benches

## Special Project Donations: Rain Garden

The Mary Roberts Rain Garden at Roberts Park was funded in part through generous donations from the Warren County Soil and Water Conservation District, Deerfield Storm Water District, Ms. Gale Roberts, and Duke Energy.



Mary Roberts Rain Garden at Roberts Park





# Recreation: Behind the Fun & Games

Deerfield Recreation Staff design and develop programming to encourage a healthy/active lifestyle, community wellness, and environmental sustainability. Significant planning, coordination, and preparation are required to provide high-quality recreation and leisure services for the community.

Recreation Staff manage and coordinate services such as:

## Programs & Events

Community/Special Events (Races, Concerts, Movies, etc.)  
Deerfield Township Summer Camp  
Programs/Activities Led by Parks & Rec Staff  
Independent Contractor Camps & Programs

## Self-Guided Activities

StoryWalk at Carter Park  
Little Free Libraries  
Community Garden Plots  
Activity Trails (i.e. Park Pop-Ups)

## Volunteerism

Teen, Adults, Groups/Organizations

## Permits & Rentals

Field Use Permits  
Special Event Permits  
Facility Rentals (Snyder House)

## Marketing & Administration

DeerfieldRec.com Website  
Parks Pages of ChooseDeerfield.com  
Cottell Park Electronic Sign  
Marketing & Annual Planning  
Memorial Donations

Recreation Staff collaborate with outside organizations and receive support from other Township Departments to provide the most efficient use of resources. Examples include:

- Partnership with Warren County Sheriff's Office, which conducts Women's Self-Defense Classes for the community;
- Coordination with Deerfield Fire Rescue for participation in programs and events, such as Touch-A-Truck and summer camp special guests;
- Collaboration with the Mason Public Library on literacy programs held in the parks, the Deerfield Towne Center on several Annual Community Events, and The Arts Alliance for arts programming;
- Within the Deerfield Service Department, the Service Crew (Road and Park Maintenance) are an integral part of staffing and supporting community/special events;
- Deerfield Administration Department provides direct support through day-to-day customer inquiries and processing requests/purchases related to Snyder House Rentals and Standard Memorial Donations.





# Recreation Metrics

**15,420**

Attendees/Participants

**177**

Events/Programs

**37**

Volunteer Opportunities

**156**

Volunteers

**641**

Volunteer Hours

Holiday Lights





Deerfield Summer Camp

## Recreation Administration & Special Projects

- Implemented programming to support 2021 Monarch Pledge
- Modified programming to meet evolving health guidelines
- Awarded \$1,500 sponsorship from Cincinnati Children's Hospital Medical Center for Deerfield Summer Camp
- Coordinated Girl Scout Troop 49752 donation of Little Free Library installed at Kingswood Park
- Processed 43 Field Use Permit Requests
- Processed 27 Special Event Permit Requests
- Initiated Cottell Park Bungalow Facility Improvements Project
- Collaborated with GIS for development of Memorial Tree Designated Planting Areas Map and Park Shelter Maps

## Recreation Park Master Plan Action Items

- Marketing and Public Outreach
  - Developed and published 6 Park Project webpages
  - Developed Annual Marketing Plan
- Program Evaluation
  - Produced and distributed participant surveys for Deerfield Summer Camps, Independent Contractor Summer Camps, and Community Garden Plots





*Thank You!*

Deerfield Honors Veterans Memorial at Cottell Park

We appreciate the support of the community!



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[www.DeerfieldRec.com](http://www.DeerfieldRec.com)  
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